

Continual SEO Content and Brand Enhancement Example Report

For YourDomain.com - YY



Report for YY/MM - Total Fixes This Month - **1,206**

BEFORE

Indexing and crawlability		Encoding and technical factors	
✘ Resources with 4xx status code	41	✔ Mobile friendly	Yes
✔ Resources with 5xx status code	0	✔ HTTPS pages with mixed content issues	0
📘 Resources restricted from indexing	4,476	✔ Pages with multiple canonical URLs	0
✔ 404 page set up correctly	Yes	✔ Pages with Frames	0
✔ robots.txt file	Yes	📘 Pages with W3C HTML errors and warnings	883
✔ .xml sitemap	Yes	✔ Pages with W3C CSS errors and warnings	0
Redirects		⚠ Too big pages	71
✔ Fixed www and non-www versions	Yes	URLs	
✔ Issues with HTTP/HTTPS site versions	No	⚠ Dynamic URLs	409
✔ Pages with 302 redirect	0	⚠ Too long URLs	1,084
📘 Pages with 301 redirect	59	Images	
✔ Pages with long redirect chains	0	✘ Broken images	41
✔ Pages with meta refresh	0	📘 Empty alt text	10,745
✔ Pages with rel="canonical"	0	On-page	
Links		✘ Empty title tags	13
⚠ Broken links	6	✘ Duplicate titles	1,206
📘 Pages with excessive number of links	2,907	⚠ Too long titles	1,705
📘 Dofollow external links	13,108	⚠ Empty meta description	13
		✘ Duplicate meta descriptions	2,651
		✔ Too long meta description	0



AFTER

Indexing and crawlability		Encoding and technical factors	
✘ Resources with 4xx status code	40	✔ Mobile friendly	Yes
✔ Resources with 5xx status code	0	✔ HTTPS pages with mixed content issues	0
📘 Resources restricted from indexing	4,127	✔ Pages with multiple canonical URLs	0
✔ 404 page set up correctly	Yes	✔ Pages with Frames	0
✔ robots.txt file	Yes	📘 Pages with W3C HTML errors and warnings	860
✔ .xml sitemap	Yes	✔ Pages with W3C CSS errors and warnings	0
Redirects		⚠ Too big pages	59
✔ Fixed www and non-www versions	Yes	URLs	
✔ Issues with HTTP/HTTPS site versions	No	⚠ Dynamic URLs	347
✔ Pages with 302 redirect	0	⚠ Too long URLs	1,048
📘 Pages with 301 redirect	37	Images	
✔ Pages with long redirect chains	0	✘ Broken images	41
✔ Pages with meta refresh	0	📘 Empty alt text	10,615
✔ Pages with rel="canonical"	0	On-page	
Links		✔ Empty title tags	0
✔ Broken links	0	✘ Duplicate titles	1,150
📘 Pages with excessive number of links	2,890	⚠ Too long titles	1,607
📘 Dofollow external links	13,006	✔ Empty meta description	0
		✘ Duplicate meta descriptions	2,545
		✔ Too long meta description	0

Report for YY/MM - Total Fixes This Month - 771

BEFORE

Indexing and crawlability

❌ Resources with 4xx status code	40	✅ Mobile friendly	Yes
✅ Resources with 5xx status code	0	✅ HTTPS pages with mixed content issues	0
🔒 Resources restricted from indexing	4,476	✅ Pages with multiple canonical URLs	0
✅ 404 page set up correctly	Yes	✅ Pages with Frames	0
✅ robots.txt file	Yes	🔒 Pages with W3C HTML errors and warnings	905
✅ .xml sitemap	Yes	✅ Pages with W3C CSS errors and warnings	0

Redirects

✅ Fixed www and non-www versions	Yes	⚠️ Too big pages	71
✅ Issues with HTTP/HTTPS site versions	No	URLs	
✅ Pages with 302 redirect	0	⚠️ Dynamic URLs	398
🔒 Pages with 301 redirect	65	⚠️ Too long URLs	1,084
✅ Pages with long redirect chains	0	Images	
✅ Pages with meta refresh	0	❌ Broken images	41
✅ Pages with rel="canonical"	0	🔒 Empty alt text	10,615

Links

❌ Broken links	0	❌ Empty title tags	6
🔒 Pages with excessive number of links	2,890	❌ Duplicate titles	1,150
🔒 Dofollow external links	13,108	⚠️ Too long titles	1,755
		⚠️ Empty meta description	6
		❌ Duplicate meta descriptions	2,691
		✅ Too long meta description	0



AFTER

Indexing and crawlability

❌ Resources with 4xx status code	40	✅ Mobile friendly	Yes
✅ Resources with 5xx status code	0	✅ HTTPS pages with mixed content issues	0
🔒 Resources restricted from indexing	4,236	✅ Pages with multiple canonical URLs	0
✅ 404 page set up correctly	Yes	✅ Pages with Frames	0
✅ robots.txt file	Yes	🔒 Pages with W3C HTML errors and warnings	883
✅ .xml sitemap	Yes	✅ Pages with W3C CSS errors and warnings	0

Redirects

✅ Fixed www and non-www versions	Yes	⚠️ Too big pages	67
✅ Issues with HTTP/HTTPS site versions	No	URLs	
✅ Pages with 302 redirect	0	⚠️ Dynamic URLs	347
🔒 Pages with 301 redirect	59	⚠️ Too long URLs	1,067

✅ Pages with long redirect chains	0	Images	
✅ Pages with meta refresh	0	❌ Broken images	41
✅ Pages with rel="canonical"	0	🔒 Empty alt text	10,607

Links

❌ Broken links	0	✅ Empty title tags	0
🔒 Pages with excessive number of links	2,873	❌ Duplicate titles	1,081
🔒 Dofollow external links	12,873	⚠️ Too long titles	1,705
		✅ Empty meta description	0
		❌ Duplicate meta descriptions	2,651
		✅ Too long meta description	0

Report for YY/MM - Total Fixes This Month - **3,192**

BEFORE

✘ Resources with 4xx status code	39	✔ Mobile friendly	Yes
✔ Resources with 5xx status code	0	✔ HTTPS pages with mixed content issues	0
ⓘ Resources restricted from indexing	3,969	✔ Pages with multiple canonical URLs	0
✔ 404 page set up correctly	Yes	✔ Pages with Frames	0
✔ robots.txt file	Yes	ⓘ Pages with W3C HTML errors and warnings	1,100
✔ .xml sitemap	Yes	✔ Pages with W3C CSS errors and warnings	0
Redirects		⚠ Too big pages	61
✔ Fixed www and non-www versions	Yes	URLs	
✔ Issues with HTTP/HTTPS site versions	No	⚠ Dynamic URLs	372
✔ Pages with 302 redirect	0	⚠ Too long URLs	1,017
✔ Pages with 301 redirect	0	Images	
✔ Pages with long redirect chains	0	✘ Broken images	41
✔ Pages with meta refresh	0	ⓘ Empty alt text	10,103
✔ Pages with rel="canonical"	0	On-page	
Links		✘ Empty title tags	850
✔ Broken links	0	✘ Duplicate titles	689
ⓘ Pages with excessive number of links	2,768	⚠ Too long titles	1,120
ⓘ Dofollow external links	12,430	⚠ Empty meta description	850
		✘ Duplicate meta descriptions	1,593
		✔ Too long meta description	0



AFTER

✘ Resources with 4xx status code	39	✔ Mobile friendly	Yes
✔ Resources with 5xx status code	0	✔ HTTPS pages with mixed content issues	0
ⓘ Resources restricted from indexing	3,618	✔ Pages with multiple canonical URLs	0
✔ 404 page set up correctly	Yes	✔ Pages with Frames	0
✔ robots.txt file	Yes	ⓘ Pages with W3C HTML errors and warnings	902
✔ .xml sitemap	Yes	✔ Pages with W3C CSS errors and warnings	0
Redirects		⚠ Too big pages	56
✔ Fixed www and non-www versions	Yes	URLs	
✔ Issues with HTTP/HTTPS site versions	No	⚠ Dynamic URLs	364
✔ Pages with 302 redirect	0	⚠ Too long URLs	1,000
✔ Pages with 301 redirect	0	Images	
✔ Pages with long redirect chains	0	✘ Broken images	41
✔ Pages with meta refresh	0	ⓘ Empty alt text	9,774
✔ Pages with rel="canonical"	0	On-page	
Links		✘ Empty title tags	14
✔ Broken links	0	✘ Duplicate titles	1,021
ⓘ Pages with excessive number of links	2,679	⚠ Too long titles	1,588
ⓘ Dofollow external links	14,692	⚠ Empty meta description	14
		✘ Duplicate meta descriptions	2,554
		✔ Too long meta description	0

Report for YY/MM - Total Fixes This Month - **10,990**

BEFORE



AFTER



Category	Issue	Count	Status	
Indexing and crawlability	Resources with 4xx status code	51	Fixed	
	Resources with 5xx status code	4	Fixed	
	Resources restricted from indexing	4,125	Fixed	
	404 page set up correctly	Yes	Fixed	
	robots.txt file	Yes	Fixed	
	.xml sitemap	Yes	Fixed	
Redirects	Fixed www and non-www versions	Yes	Fixed	
	Issues with HTTP/HTTPS site versions	No	Fixed	
	Pages with 302 redirect	0	Fixed	
	Pages with 301 redirect	75	Fixed	
	Pages with long redirect chains	0	Fixed	
	Pages with meta refresh	0	Fixed	
	Pages with rel="canonical"	0	Fixed	
	Links	Broken links	15	Fixed
		Pages with excessive number of links	2,857	Fixed
	Dofollow external links	Dofollow external links	12,848	Fixed
Duplicate titles		1,027	Fixed	
Too long titles		1,752	Fixed	
Empty meta description		12	Fixed	
Duplicate meta descriptions	Duplicate meta descriptions	2,622	Fixed	
	Too long meta description	0	Fixed	
	Mobile friendly	Yes	Fixed	
Encoding and technical factors	Mobile friendly	Yes	Fixed	
	HTTPS pages with mixed content issues	0	Fixed	
	Pages with multiple canonical URLs	0	Fixed	
	Pages with Frames	0	Fixed	
	Pages with W3C HTML errors and warnings	1,121	Fixed	
Pages with W3C CSS errors and warnings	Pages with W3C CSS errors and warnings	0	Fixed	
	Too big pages	62	Fixed	
URLs	Dynamic URLs	380	Fixed	
	Too long URLs	1,076	Fixed	
	Images	Broken images	44	Fixed
Empty alt text		10,309	Fixed	
On-page	Empty title tags	12	Fixed	
	Duplicate titles	1,027	Fixed	
Too long titles	Too long titles	1,752	Fixed	
	Empty meta description	12	Fixed	
	Duplicate meta descriptions	2,622	Fixed	
Too long meta description	Too long meta description	0	Fixed	
	Mobile friendly	Yes	Fixed	

Category	Issue	Count
Resources with 4xx status code	Resources with 4xx status code	13
	Resources with 5xx status code	0
	Resources restricted from indexing	3,313
	404 page set up correctly	Yes
	robots.txt file	Yes
	.xml sitemap	Yes
	Redirects	Fixed www and non-www versions
Issues with HTTP/HTTPS site versions		No
Pages with 302 redirect		0
Pages with 301 redirect		47
Pages with long redirect chains		0
Pages with meta refresh		0
Pages with rel="canonical"		0
Links	Broken links	0
	Pages with excessive number of links	1,904
	Dofollow external links	8,584

Category	Issue	Count
Mobile friendly	Mobile friendly	Yes
	HTTPS pages with mixed content issues	0
	Pages with multiple canonical URLs	0
	Pages with Frames	0
Pages with W3C HTML errors and warnings	Pages with W3C HTML errors and warnings	1,044
	Pages with W3C CSS errors and warnings	0
Too big pages	Too big pages	29
	URLs	Dynamic URLs
Too long URLs		1,047
Images		Broken images
	Empty alt text	6,833
On-page	Empty title tags	850
	Duplicate titles	689
	Too long titles	1,120
	Empty meta description	850
	Duplicate meta descriptions	1,593

Home page search result

BEFORE

loofficefurniture  

[All](#) [Maps](#) [Images](#) [Videos](#) [Shopping](#) [More](#) [Settings](#) [Tools](#)

About 18,100 results (0.75 seconds)

Did you mean: [lof office furniture](#)

LOF Office Furniture | We Sell Chairs, Desks & More

www.loofficefurniture.co.uk/OfficeFurniture 01733 555300
Established Since 1973. New & Pre-Owned Furniture for Your Business. Contact Us. Pre-Used Office Furniture. Quality Used Office Chair. High Quality Used Desks. Types: Used Office Chairs, Used Office Desks, Reception Furniture.

Reception Seating

New and Used Office Furniture.
Contact Us Today

Contact Us

We Sell New & Used Office Furniture
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Office Furniture Online - OfficeFurnitureOnline.co.uk

www.officefurnitureonline.co.uk/
★★★★★ Rating for officefurnitureonline.co.uk: 4.7 - 1,957 reviews
The UK's #1 Office Furniture Site! Free Next Day Delivery Available. Best UK prices. Free space planning. 5* rated service. Over 1,000,000 products. Installation available. Expert advice. UK's biggest. Day of choice delivery. Free delivery. Types: Office desks, Next day office furniture.

Office Desks

The UK's Largest Office Desk Site
Free Delivery & Best Prices

Filing Cabinets

The UK's #1 Filing Cabinet Website
Free Delivery & Best Prices

LOF Home

<https://loofficefurniture.co.uk/>
office furniture suppliers of new and second-hand office furniture in Peterborough.
You've visited this page many times. Last visit: 10/07/18.

About Us


About Us. LOF is a family run business, established in 1967...

Brochures

Below are a list of LOF's company brochures, showcasing some of...

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AFTER

loofficefurniture 

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About 767,000 results (0.72 seconds)

Showing results for [lof office furniture](#)

No results found for loofficefurniture

LOF Office Furniture | We sell Chairs, Desks & More

<https://loofficefurniture.co.uk/>

The UK's #1 Office Furniture Site! Office Furniture Suppliers of new and second-hand office furniture in Peterborough. Free Next Day Delivery Available.

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<https://www.linkedin.com/company/lof-office-furniture>

Learn about working at LOF Office Furniture. Join LinkedIn today for free. See who you know at LOF Office Furniture, leverage your professional network, and get ...

Before Review

Broken / missing images found on following pages:

- <https://yourdomain.com/imperial-office-furniture-brand>
- <https://yourdomain.com/services/hire-office-furniture.html>
- <https://yourdomain.com/services/installation.html>
- <https://yourdomain.com/sven-christiansen-brand>
- <https://yourdomain.com/gresham-brand/>
- <https://yourdomain.com/silverline-brand/>
- <https://yourdomain.com/the-senator-group-brand/>

After Solution / Action

2buy1click proposal:

Client to provide missing images so we can insert into appropriate pages.